When it comes to your production, your specialized group is here to help!

All about the PBQ

Since its creation as a federation in 1975, Les Producteurs de bovins du Québec (PBQ) has defended the interests of beef and veal producers, working to ensure they receive the best possible net income. Our producers are dispersed across Quebec in 14 regional syndicates. Beginning with the adoption of the joint plan in 1982, the PBQ has played a central role in collective cattle marketing. The organization's sales agencies give producers greater bargaining power and fair market access in cattle sales.

Supported by its team of experts, the PBQ works on a number of projects related to income security, agronomy, quality, transport, animal health and welfare, and promotion.

The PBQ's accomplishments include:

- Implementing electronic auctions for feeder calves
- Creating the *Bœuf: Origine Québec* certification and the Quebec Veal brand
- Organizing training days for producers
- Developing a cattle production scholarship program to support young farmers
- Providing $400,000 in research funding for 2025–2028

Les Producteurs de bovins du Québec

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To register for the extranet for your sector, contact your sales agency:
fpbq.upa.qc.ca/extranets/menuextranets.asp

https://cutt.ly/Facebook_PBQ