



Les
Producteurs
de lait
du Québec

When it comes to your production, your specialized group is there for you!

Les Producteurs de lait du Québec, it's...

Les Producteurs de lait du Québec (PLQ) represents the milk producers of all the dairy farms across the province.

The organization's mission is to bring together Quebec milk producers by providing leadership in marketing high-quality milk that meets society's expectations, and to ensure the sustainable development of dairy farms. Our vision is the following: By forging progress in a solid supply management and collective marketing system, by 2030, we will have producers in every region whose profession is recognized and who operate profitable businesses within a dynamic, innovative and sustainable sector.

Les Producteurs de lait du Québec are affiliated with the Union des producteurs agricoles.

By joining your specialized union, you

- contribute directly to the development and prosperity of your sector;
- give voice to your issues and concerns at the regional and provincial levels;
- influence the directions taken by your organization and the industry;
- participate in networking events with other producers and key local stakeholders;
- join a network of producers who love what they do just as much you do!

Checklist for new milk producers

Contact persons in your region

- the secretary of your region
- the chair or the regional council (1 delegate per 40 producers)

<https://lait.org/en/contact-us/>

Communications for producers

- 10 issues of *Le producteur de lait québécois* magazine mailed to you every year
- the *Laitb'do* weekly newsletter
- Les Producteurs de lait du Québec social media



@ ProdLaitQc, @DanielGobeilPLQ

Instagram, X, YouTube, LinkedIn

- the annual report mailed to all producers in April

The producer extranet, an essential tool for producers:

- current events/news
- reference documents
- production information
- pay
- composition and quality results

lait.qc.ca/

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